



Pierre LEBRET

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21 years

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Final-year EDHEC International BBA student specialising in Data Analytics & AI Strategy, seeking a six-month internship from January 2027 in Data & AI transformation consulting. Experience across AVISTO and SDEV and building Oclida combines market analysis, service offering design, use-case prioritisation and executive-level recommendations with hands-on expertise in Python, SQL and data architectures.

EDUCATION

EDHEC Business School – International BBA (English) – Nice, Sep 2023 – Jun 2027

University of Brighton, School of Business & Law – Six-month exchange programme – Brighton, UK | Sep 2025 – Feb 2026

PROFESSIONAL EXPERIENCE

AI Solutions Consultant Junior

Oclida, Sophia-Antipolis – Since août 2026

- Built and structured a Data/AI transformation consulting offering for SMEs and mid-market companies. Designed an end-to-end methodology covering business needs and Data/AI maturity assessments, use-case prioritisation by value, feasibility and risk and roadmaps integrating governance, costs and security.

AI Strategy & Offering Development Intern

AVISTO, Sophia-Antipolis – Jun 2026 / Sep 2026

- Conducted market analysis and competitor benchmarking to define the positioning, value proposition and priority use cases of an AI service offering for a technology consulting firm.
- Structured the offering through a 5P marketing framework, translated findings into actionable recommendations and produced an Executive Committee presentation and a sales enablement toolkit.

Digital Solutions Consultant Junior

SDEV, Sophia-Antipolis – Feb 2024 / Jul 2026

- Led end-to-end digital projects from requirements analysis, scoping and costing through proposal development, implementation, deployment and client follow-up. Automated workflows and integrated data using Python and SQL.

Business Development Intern

UNE BALANCELLE, Biot – Jun 2026 / Aug 2026

- Developed the marketing strategy and supported B2B prospecting and business development in the premium food sector through market analysis and the creation of sales and marketing materials.

PROJECTS

Financial Market Data Analytics Platform & Quantitative Research

KPOVA RESEARCH – Since Mar 2025

- Ingested and processed multi-source financial market data via APIs, WebSockets and historical databases. Built Bronze/Silver/Gold Parquet layers, normalised trade, order-book and funding datasets and engineered features spanning volatility, market microstructure and technical indicators.
- Developed a backtesting framework covering simulation, risk management and performance analytics and built visualisation tools to analyse and evaluate trading strategy performance.

SKILLS

Data & AI Strategy Consulting

- Data & AI strategy: maturity assessments, target-state vision, roadmaps, governance, data quality and operating models.
- Analysis: market research, competitor benchmarking and use-case prioritisation based on business value, feasibility and risk.
- Consulting: requirements definition, commercial proposals, executive-level synthesis and decision-oriented recommendations.

Certifications

- Advanced Python for Data Analysis (OpenClassrooms)
- Machine Learning for Product Manager (Duke University)
- Google Analytics Individual Qualification (GAIQ)

Data, AI & Tools

- Generative AI: LLMs, RAG, LiteLLM, AI agentic, prompt engineering.
- Data: Python, SQL, ETL, APIs and Power BI.
- Consulting: PowerPoint, Excel and Word. Technical environment: Git, Docker and Linux.

LANGUAGES

French

Native

English

Fluent (TOEIC: 940/990)

Spanish

Intermediate (CECRL: B2)